



June 16, 2016  
FOR IMMEDIATE RELEASE

## **Citizens Trust Bank appoints Phoenix Leadership Foundation Co-Founder as Chairman of it's newly formed Next Generation Advisory Board**

---

ATLANTA, GA -- Phoenix Leadership Foundation is proud to announce the appointment of James Bailey, our Chairman and co-founder, as chair of the newly formed Next Generation Advisory Board of Citizens Trust Bank.

"For 95 years, Citizens Trust Bank has been a beacon - the oldest and largest Black-owned bank in the southeast," Bailey said. "I'm honored to chair a group of some of the most amazing young leaders in our city, and I am humbled to have the opportunity to add value to the bank and its tremendous legacy"

As Citizens Trust Bank prepares to celebrate its 95<sup>th</sup> anniversary in August, The Next Generation Advisory Board (NGAB) is collaborating with the bank to develop new, innovative approaches to serving customers in a constantly evolving landscape. The NGAB is comprised of thirteen of Atlanta's young, dynamic leaders with a vested interest in creating sustainable communities for future generations.

"As we continue to move our bank forward in an ever-changing marketplace, we wanted to include a new, younger set of thought leaders to help us better serve our customers and communities in ways that are consistent with the 21st century banking customer," said Cynthia N. Day, President and Chief Executive Officer of Citizens Trust Bank.

"The advisory board that we have assembled is truly exemplary and will work closely with our team and board of directors to deliver world class experiences to our customers and prospective customers, alike."

Other members of the Next Generation Advisory Board include: James M. Bailey (Phoenix Leadership Foundation, Greenwood Archer); Katerina Y. Taylor (DeKalb Chamber of Commerce); LaSandra Boykin (Delta Air Lines); Cory A. Croft (Delta Air Lines); Vonetta Y. Daniels (VYD and Associates); Kamika T. Dillard (Coach Cam Test Prep); Justin E. Giboney (INVEST Atlanta); Nicholas A. Juliano (Resolute Consulting); Xavier Peoples (Zurich North America); Rukiya S. Thomas (MARTA); Stephen W. Vault PhD (Grady Health Systems); Adrienne A. White (National Center for Civil and Human Rights); Jennifer C. Young (Educator).

About **Citizens Trust Bank**: Founded August 16, 1921, Citizens Trust Bank is a leader in the financial services industry and one of the largest minority-owned financial institutions in the nation, offering a full range of quality business and consumer products and services including Small Business Association (SBA) financed loans, residential mortgage lending, and consumer and business online banking products with ten financial centers in Metro Atlanta, Columbus, Georgia and Birmingham and Eutaw, Alabama. For more information, please visit [www.ctbconnect.com](http://www.ctbconnect.com).

About **Phoenix Leadership Foundation**: Founded in September 2015, Phoenix Leadership Foundation is dedicated to funding and creating programs that create positive role models for young black men. Through its auxiliary programs Phoenix Leadership Institute, Troop 100 and placing mentors in dozens of schools across the city, Phoenix has reached thousands of young men across Metro Atlanta. We strongly believe that by exposing young men to opportunities, experiences and people beyond their environment, we will lead them to a better future. For more information, please visit [www.phoenixleadership.org](http://www.phoenixleadership.org).